



Vienna, October 20, 2010

## PRESS RELEASE

# ALPINE wins SILVER at the "2010 International German Training Award"

**Award for outstanding human resources development program during the "Zukunft Personal" trade fair in Cologne**

Cologne/Vienna: ALPINE Bau won the silver "International German Training Prize 2010" for its in-company, international "Site Manager Development Program." The prize was awarded during the "Zukunft Personal" trade fair – Europe's largest human resources fair in Cologne. The "Site Manager Development Program" (SMDP) was designed and jointly implemented by ALPINE executives, ALPINE staff and Kaiblinger & Partner, the personnel training institute. The best 20 of 70 submitted concepts were selected and presented at the individual stalls during the fair (by companies such as BMW, SAP, HP, Bosch Thermotechnik, Opel/Vauxhall Europe, Vodafone, KIA Motors).

"We are very happy to have won an outstanding second place and succeeded in shaking off the tough competition with our know-how and unbeatable teamwork," said Mag. Michael Pichler, ALPINE Bau's Manager of Recruiting & Human Resources Development.

The "International German Training Prize" has been awarded by the BDVT (Association of German Sales Promoters, Trainers, Consultants and Coaches) since 1992. The competition honors exceptional human resources development initiatives characterized by distinct goal orientation, consideration of trainee interests and an innovative, motivating approach. The jury is composed of nine trainers as well as marketing and human resources managers from large companies.

*The Austrian **ALPINE company**, a member of the FCC Group, is a global player. With a construction output of EUR 3.4 billion in 2009 and a staff of 15,234, ALPINE is the second largest construction company in Austria. For more information visit [www.alpine.at](http://www.alpine.at).*

Photo: (left to right) Mag. Michael Pichler, ALPINE Bau – Manager of Recruiting & Human Resources Development; Mag. Anita Freund, ALPINE Bau – Human Resources Development Austria; Karl Kaiblinger, Kaiblinger & Partner – General Manager; Robert Duchac, Kaiblinger & Partner – Assistent

Copyright: BDVT

Questions: Mag. Karin Keglevich  
Company spokeswoman  
Tel. +43-1/532 25 45-0, mobile: +43 664 3380834  
Email: [keglevich@spa.co.at](mailto:keglevich@spa.co.at)